

PRESS INFORMATION for immediate release



ORIENT M-FORCE 200m

ORIENT M-FORCE 200m to be released this year is an authentic mechanical diver's watch made in Japan. It was designed as a modern variation of the M-FORCE - EX00, the first M-FORCE model which was released in 1997 and enjoyed explosive popularity in overseas markets.

The design of the matte-finish dial and color-coded power reserve indicator were succeeded from the M-FORCE - EX00, the first M-FORCE model. A three-dimensional design has been adopted for the rotating bezel to ensure easy operation even while diving. What is more, the shapes of the hour hand and minute hand have been changed to enable the user to check the time instantaneously, even in the dark. Importance has also been attached to comfort for daily use as well as underwater use.

One example is the crown, which is at the four - o'clock position instead of the three - o'clock position.

As for functions, specifications include a power reserve indicator that shows the remaining power at a glance, a second hand halt mechanism, a three-fold double locking clasp with a push button release to prevent the watch from falling off the wrist, and other features befitting a diver's watch.

The dial is available in three colors, including orange, which is a vivid, eye-catching color, in addition to the standard black and blue.

ORIENT WATCH CO., LTD.

Global Merchandising Group. Marketing Planning Dept.

4-4, 2-Chome, Sotokanda, Chiyoda-ku, Tokyo 101-0021, JAPAN

Tel. : +81-3-3255-1374 Fax : +81-3-3255-1579 <http://www.orient-watch.com>

Contact information Email Address : info2@orient-w.co.jp

[REFERENCE]

Ref No.	Dial Color	Case Material	Band Material
EL0A001B	Black	Stainless steel	Stainless steel
EL0A002D	Blue	Stainless steel	Stainless steel
EL0A003M	Orange	Stainless steel	Stainless steel



EL0A001B



EL0A002D



EL0A003M

[SPECIFICATIONS]

Glass material : Sapphire crystal
 Screw caseback & Screwed-down crown
 Water resistant : 200m
 Bezel : One-way rotating bezel
 Case Diameter : 45.00mm
 Thickness : 13.60mm

[MOVEMENT]

Movement : ORIENT caliber 40N5A Made in Japan
 Drive system : Self-winding movement with
 Hand winding mechanism (Second hand halt mechanism)
 Vibrations : 21,600/hour vibrations
 Daily accuracy : +25 ~ -15 sec/day
 Running time : More than 40 hours
 Number of jewels : 22 jewels
 Function : Power reserve indicator, Date indicator



This model was mounted on the dashboard of the SUBARU WRX STI in the 43rd Nürburgring 24-Hour Race (held in Germany, May 14-17, 2015) to demonstrate its durability and visibility in a demanding environment. The SUBARU WRX STI, equipped with this ORIENT M-FORCE 200m, brilliantly won the SP3T class title in the race.

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